

TACTICAL ACTION PLAN 2024

	WHAT WE WILL DO	WHEN
FEBRUARY	Gender pay equity gap awareness to members before the next round of data collection	February 2024
	Continue our rōpū initiative	Continuous
	Te Reo learning launch and recruit round 1	February 2024
	EVENT: Webinar: Support on collecting your data	February 2024
	EVENT: Auckland Pride Parade	18 February
MARCH	Launch Individual Membership	March 2024
	WORKSHOP: #BelongingAutonomyPurpose Ellen Joan Nelson - Auckland	March 2024
	EVENT: Wellington Pride Parade	4 March
	Social Media: International Womens Day	8 March
	EVENT: Christchurch Pride Parade	10 March (TBC)
APRIL	EVENT: Setting your Māori strategy	April 2024
	Social Media: Autism Awareness Day	2 April
	Social Media: International Guide Dog Day	26 April
	EVENT: Wellington member meet	April
	EVENT: Christchurch member meet	April
	Te Reo learning recruit round 2	April
MAY	Share success stories from the data for pay equity to influence keeping it closed	May 2024
	EVENT: Mobilise with Joe – Wellington	May 2024
	EVENT: Te Tiriti workshop - Christchurch	May 2024
	Social Media: Sign Language Week	8-13 May

	Social Media: Global Accessibility Awareness Week Social Media: Samoan language week	18-23 May 28 May
JUNE	EVENT: Webinar: Policy support session Social Media: Celebrate a member win EVENT: Auckland member meet Te Reo learning recruit round 3	June 2024 June 2024 June June
JULY	EVENT: Accord Annual Summit Social Media: Matariki Social Media: Cook Island Language Week EVENT: : #BelongingAutonomyPurpose Ellen Joan Nelson - Christchurch	July 2024 14 July 30 July July 2024
AUGUST	Social Media: Celebrate a member win Te Reo learning recruit round 4	August 2024 August
SEPTEMBER	EVENT: Mobilise with Joe – Auckland Social Media: Tongan Language Week Social Media: Te wiki o te reo Social Media: Chinese Language Week Social Media: Womens Suffrage EVENT: Christchurch member meet EVENT: Wellington member meet	September 2024 3 Sept 11-18 Sept 17 Sept 19 Sept Sept Sept
OCTOBER	EVENT: Te Tiriti workshop – Auckland Social Media: Dyslexia Awareness Day Social Media: Celebrate a member win Te Reo learning recruit round 5	October 2024 7 October October October
NOVEMBER	EVENT: End of year wrap up (AKL/WEL/CHCH) Social Media: Diwali	November 12 November